



OFFICE OF THE STATE CHIEF INFORMATION OFFICER

J. Clark Kelso
Chief Information Officer

July 10, 2003

To: Agency Information Officers
Chief Information Officers

Re: **Web and Internet Standards**

Executive Order D-00-17, issued by the Governor on September 8, 2000, launched State agencies and departments on a successful effort to bring some order to the look and feel of the State's presence on the Internet. In a subsequent memorandum from the Governor's Cabinet Office, dated October 19, 2000, agencies and departments were directed, among other things, to ensure that all new projects with Internet components match approved look and feel guidelines.

Although Executive Order D-00-17 sunsetted on July 1, 2003, the Cabinet Office and the associated Style Implementation Guidelines remain in effect. If you have any questions about these guidelines, you may contact my deputy, Joel Bush, at joel.bush@gov.ca.gov or at (916) 445-7979.

I am in the process of conducting a review of issues surrounding the State's web presence, including questions of governance, planning, coordination and collaboration, and departmental independence. I hope to circulate some preliminary conclusions in time for a discussion at our next statewide quarterly CIO meeting, which is scheduled for July 31. The purpose of this note is simply to remind you that, pending any new directives on Internet policy, the October 19, 2000, directive and the Style Implementation Guidelines remain in effect.